

FY2020 Montgomery County Community Grants Evaluation Criteria and Supporting Questions

Public Benefit

- a. Is the need clearly identified and demonstrated?
- b. Is the target population clearly described and well served by this proposal?
- c. Is there justification for the program?

Strength of Proposal

- a. Does the proposal clearly describe what the project proposes to do and what recipients will get out of it?
- b. Does the proposal outline the anticipated outputs and outcomes of the program and are the outcomes measurable and relevant?
- c. If the proposal requests funds for an existing program, does it describe the results/outcomes achieved to date? Evaluate the results achieved to date.
- d. If the proposal requests funds for a new program, does it provide information on success of program in other jurisdictions, evidence of best practices, etc.?
- e. Is the application submitted on behalf of a team of applicants? Does the proposal describe specific plans for integration/coordination with other existing nonprofit organizations and County services?
- f. Does the proposal contain a sufficiently detailed program budget to be able to assess whether project budget is in line with proposed project?
- g. Does the proposal address plans for continuing support after the grant ends and the availability of other resources?
- h. Are there any major concerns with the budget?

Cost-Benefit Analysis

- a. What is the cost of the service or activity and number of recipients?
- b. What is the impact on the recipient relative to the cost?

Strength of Organization

- a. How long have these services been delivered by this organization and for how long has this program received public funds?
- b. What efforts have been made to recruit/utilize volunteers in the program and/or leverage community resources?
- c. What other partner organizations is the applicant working with to address the needs of those served? Are those organizations part of a team submitting this proposal?
- d. Has the organization substantially leveraged other non-county government funding for the proposal or other programs? If the organization is asking for the majority of its funding through the County, has it provided a compelling rationale for its reliance on County funding? Does the organization's financial statement show a diversity of funding sources?
- e. Does the organization's financial statement indicate actual revenues and expenditures were in line with budgeted projections?
- f. Based on the budgetary information, does the organization have the capacity to carry out the proposed program?