

FREQUENTLY ASKED QUESTIONS

1. What are the WTTC Tourism for Tomorrow awards?

The awards are aimed at recognising best practice in sustainable tourism within the industry globally, based upon the principles of environmentally friendly operations; support for the protection of cultural and natural heritage; and direct benefits to the social and economic well-being of local people in travel destinations around the world.

2. Why should I apply for the awards?

Becoming a finalist means:

- Corporate endorsement by a panel of judges comprising internationally acclaimed experts in sustainable tourism
- An invitation to the Awards Ceremony at the 19th WTTC Global Summit in Seville, Spain on 2-4 April 2019
- Complimentary flights and accommodation to the Ceremony
- The opportunity to present your project to sustainable tourism leaders at the Tourism for Tomorrow day during the Global Summit
- Outstanding international media exposure
- The opportunity to network with the leaders of the Travel & Tourism sector

3. How much does it cost to enter the awards?

There are zero costs – the Awards are free to enter.

4. How do I apply?

You need to submit an application form online.

5. Can I send an application form in the post or via email?

Unfortunately we cannot accept physical copies or any email attachments.

6. How much time do I have to apply?

Two months. Call for entries are open from 04 September 2018 until 14 November 2018.

7. What category should I apply for?

Candidates can apply in one of five categories:

- **SOCIAL IMPACT AWARD**

This award is for any Travel & Tourism organisation that is working to improve the people and places where it operates.

- **DESTINATION STEWARDSHIP AWARD**

This award is for any organisation that helps a place to thrive and bring forward its unique identity for the benefit of its residents and tourists.

- **CLIMATE ACTION AWARD**

This award is for any Travel & Tourism organisation that is undertaking significant and measurable work to reduce the scale and impacts of climate change.

- **INVESTING IN PEOPLE AWARD**

This award is for any Travel & Tourism organisation demonstrating leadership in becoming an exciting, attractive and equitable employer in the sector.

- **CHANGEMAKER AWARD**

The Changemaker Award is for a Travel & Tourism organisation which has made real, positive and impactful change in a specific area of focus defined by WTTC. This focus will change each year. In 2019 the focus will be on fighting the illegal wildlife trade through sustainable tourism, in line with WTTC's own focus on this issue.

Find out more about the categories at wttc.org/T4TAwards-categories

8. When will the finalists be announced?

The finalists will be announced on 15 January 2019.

9. When will the winners be announced?

The winners will be announced on 2-4 April 2019 at the WTTC Global Summit in Seville, Spain.

10. Can I recommend an organisation for the award?

Yes you can! We encourage applicants from all over the world to apply. All you need to do is share the application link with them: wttc.fluidreview.com

For any inquiries about the Tourism for Tomorrow Awards or application process, please contact:

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